**{my}dentist, 34 Heaton Road, Newcastle-Upon-Tyne, United Kingdom, NE6 1SD (the “Practice”)**

**Facial Aesthetics Event – 07th August 2025 to 21st August 2025**

**Terms & Conditions**

1. The promoter of the offer is Whitecross Dental Care Limited trading as {my}dentist, a company incorporated in England and Wales with registration number 244415 and with its registered office address at Europa House, Europa Trading Estate, Stoneclough Road, Kearsley, Manchester M26 1GG (“{my}dentist”).
2. To be eligible participants must:
   1. be registered as a patient of the Practice;
   2. attend an appointment for a general examination by a dentist working from the Practice (unless this has already been completed within the last 3 months);
   3. book an appointment with Dr Parmit Hothi to attend a smile consultation at the Practice between the 07th of August 2025 and 21st August 2025; and
   4. sign a treatment plan during the appointment referred to in paragraph 2.3 above for any one of the following treatments:
      1. One area of Botox (costing £359);
      2. Two areas of Botox (costing £447);
      3. Three areas of Botox (costing £532);
      4. Dermal Fillers of 1ml (costing £583);
      5. Dermal Fillers of 2ml (costing £847);
      6. Dermal Fillers of 3ml (costing £1,224);
      7. Dermal Fillers of 4ml (costing £1,331).
3. Eligible participants who have complied with 2.1 to 2.4 above will receive:
   1. 10% discount from the cost of the treatment referred to in paragraph 2.4.1 above (reducing the overall cost from £359 to £323.10);
   2. 10% discount from the cost of the treatment referred to in paragraph 2.4.2 above (reducing the overall cost from £447 to £402.30);
   3. 10% discount from the cost of the treatment referred to in paragraph 2.4.3 above (reducing the overall cost from £532 to £478.80);
   4. 10% discount from the cost of the treatment referred to in paragraph 2.4.4 above (reducing the overall cost from £583 to £524.70);
   5. 10% discount from the cost of the treatment referred to in paragraph 2.4.5 above (reducing the overall cost from £847 to £762.30);
   6. 10% discount from the cost of the treatment referred to in paragraph 2.4.6 above (reducing the overall cost from £1,224 to £1,101.60);
   7. 10% discount from the cost of the treatment referred to in paragraph 2.4.7 above (reducing the overall cost from £1,331 to £1197.90).
   8. a free facial aesthetic consultation (worth £50).
4. The total gift packages are worth between £85.90 and £183.10 depending on the treatment undertaken.
5. {my}dentist reserves the right to amend the specification of the gifts listed in paragraph 3 above or offer any alternative gift of equal or greater value, for example if an original gift is unavailable for any reason.
6. No cash alternative to the gifts will be available and the gifts are not transferable.
7. Participants will be verified for eligibility and suitability of the qualifying treatment. A maximum of 5 appointments will be available for the treatments on a first come first served basis.
8. This offer is open to UK residents over the age of 18 only. It is not open to any employees of (or clinicians engaged by) the {my}dentist Group, or any members of their immediate families.
9. Only one eligible treatment will be accepted per person.